Appendix B. Question wordings for experiment 2.

Fully balanced scale

As it conducts the war on terrorism, do you think the United States government is doing enough to protect the rights of American citizens, or do you think the government is not doing enough to protect the rights of American citizens?

- Yes, doing enough
- No, not doing enough

Do you think the United States is doing all it reasonably can do to try and prevent further terrorist attacks, or do you think it should do more?

- Doing all it can
- o Should do more

As you may know, some states use the federal health insurance marketplace, while others states have a partnership with the federal health insurance marketplace. If the Supreme Court rules that financial help to buy health insurance is only available to low and moderate income people in states with state-run marketplaces, do you think your state should create its own marketplace, or do you think your state should not create its own marketplace?

- Yes, I think it should
- o No, I think it shouldn't

The U.S. Supreme Court is deciding a case that could undermine the entire health care law by blocking federal subsidies that help some low and moderate income Americans pay for their health insurance. Do you think the court should take this action, or do you think the court shouldn't take this action?

- I think it should
- I think it shouldn't

You may have heard about the idea that the world's temperature may have been going up slowly over the past 100 years. What is your personal opinion on this? Do you think this has probably been happening, or do you think it probably hasn't been happening?

- Has probably been happening
- Probably hasn't been happening

There are always some people whose ideas are considered bad or dangerous by other people. For instance, somebody who admits that he is homosexual... Suppose this admitted homosexual wanted to make a speech in your community. Should he be allowed to speak, or should he not be allowed to speak?

- Yes, allowed
- o Not allowed

Should such a person be allowed to teach in a college or university, or should such a person not be allowed to teach in a college or university?

- o Yes, allowed
- Not allowed

If somebody in your community suggests that a book he wrote in favor of homosexuality should be taken out of your public library, would you favor removing it, or against removing it?

- o Favor
- o Against

Do you have a smartphone, or do you not have a smartphone? By 'smartphone,' we mean a cell phone that will run apps and connect to the Internet, like an iPhone, Blackberry, or Android phone.

- Yes, I have
- No, I don't have

Are you male or female?

- o Male
- o Female

Are you heterosexual, gay, lesbian, bisexual, or transgender?

- o Heterosexual
- o Gay
- o Lesbian
- o Bisexual
- o Transgender

Do you personally know anyone who is gay or lesbian, or do you not know anyone who is gay or lesbian?

- Yes, know someone who is gay or lesbian
- No, do not know someone who is gay or lesbian

Minimally balanced scale, type 1

As it conducts the war on terrorism, do you think the United States government is doing enough to protect the rights of American citizens, or not?

- Yes, doing enough
- No, not doing enough

Do you think the United States is doing all it reasonably can do to try and prevent further terrorist attacks, or not?

- Doing all it can
- Should do more

As you may know, some states use the federal health insurance marketplace, while others states have a partnership with the federal health insurance marketplace. If the Supreme

Court rules that financial help to buy health insurance is only available to low and moderate income people in states with state-run marketplaces, do you think your state should create its own marketplace, or not?

- Yes, I think it should
- No, I think it shouldn't

The U.S. Supreme Court is deciding a case that could undermine the entire health care law by blocking federal subsidies that help some low and moderate income Americans pay for their health insurance. Do you think the court should take this action, or not?

- I think it should
- o I think it shouldn't

You may have heard about the idea that the world's temperature may have been going up slowly over the past 100 years. What is your personal opinion on this? Do you think this has probably been happening, or not?

- Has probably been happening
- Probably hasn't been happening

There are always some people whose ideas are considered bad or dangerous by other people. For instance, somebody who admits that he is homosexual... Suppose this admitted homosexual wanted to make a speech in your community. Should he be allowed to speak, or not?

- o Yes, allowed
- Not allowed

Should such a person be allowed to teach in a college or university, or not?

- Yes, allowed
- \circ Not allowed

If somebody in your community suggests that a book he wrote in favor of homosexuality should be taken out of your public library, would you favor removing it, or not?

- o Favor
- o Not favor

Do you have a smartphone, or not? By 'smartphone,' we mean a cell phone that will run apps and connect to the Internet, like an iPhone, Blackberry, or Android phone.

- o Yes, I have
- No, I don't have

Are you male, or not?

- o Yes
- o No

Are you gay, lesbian, bisexual, transgender, or not?

- o Yes
- o No

Do you personally know anyone who is gay or lesbian, or not?

- Yes
- o No

Minimally balanced scale, type 2

As it conducts the war on terrorism, do you think the United States government is or is not doing enough to protect the rights of American citizens?

- Yes, doing enough
- No, not doing enough

Do you think the United States is or is not doing all it reasonably can do to try and prevent further terrorist attacks?

- Doing all it can
- Should do more

As you may know, some states use the federal health insurance marketplace, while others states have a partnership with the federal health insurance marketplace. If the Supreme Court rules that financial help to buy health insurance is only available to low and moderate income people in states with state-run marketplaces, do you or do you not think your state should create its own marketplace?

- Yes, I think it should
- No, I think it shouldn't

The U.S. Supreme Court is deciding a case that could undermine the entire health care law by blocking federal subsidies that help some low and moderate income Americans pay for their health insurance. Do you think the court should or should not take this action?

- o I think it should
- I think it shouldn't

You may have heard about the idea that the world's temperature may have been going up slowly over the past 100 years. What is your personal opinion on this? Do you or do you not think this has probably been happening?

- Has probably been happening
- Probably hasn't been happening

There are always some people whose ideas are considered bad or dangerous by other people. For instance, somebody who admits that he is homosexual... Suppose this admitted homosexual wanted to make a speech in your community. Should he or should he not be allowed to speak?

- o Yes, allowed
- o Not allowed

Should or should not such a person be allowed to teach in a college or university?

- o Yes, allowed
- Not allowed

If somebody in your community suggests that a book he wrote in favor of homosexuality should be taken out of your public library, would you or would you not favor removing it?

- o Favor
- o Not favor

Do you or do you not have a smartphone? By 'smartphone,' we mean a cell phone that will run apps and connect to the Internet, like an iPhone, Blackberry, or Android phone.

- Yes, I have
- No, I don't have

Are you or are you not a male?

- Yes, I am
- o No, I'm not

Are you or are you not gay, lesbian, bisexual, transgender?

- Yes, I am
- o No, I am not

Do you or do you not personally know anyone who is gay or lesbian?

- Yes, I do
- No, I don't

Unbalanced scale

As it conducts the war on terrorism, do you think the United States government is doing enough to protect the rights of American citizens?

- Yes, doing enough
- No, not doing enough

Do you think the United States is doing all it reasonably can do to try and prevent further terrorist attacks?

- o Doing all it can
- o Should do more

As you may know, some states use the federal health insurance marketplace, while others states have a partnership with the federal health insurance marketplace. If the Supreme Court rules that financial help to buy health insurance is only available to low and moderate income people in states with state-run marketplaces, do you think your state should create its own marketplace?

- Yes, I think it should
- No, I think it shouldn't

The U.S. Supreme Court is deciding a case that could undermine the entire health care law by blocking federal subsidies that help some low and moderate income Americans pay for their health insurance. Do you think the court should take this action?

- I think it should
- I think it shouldn't

You may have heard about the idea that the world's temperature may have been going up slowly over the past 100 years. What is your personal opinion on this? Do you think this has probably been happening?

- Has probably been happening
- Probably hasn't been happening

There are always some people whose ideas are considered bad or dangerous by other people. For instance, somebody who admits that he is homosexual... Suppose this admitted homosexual wanted to make a speech in your community. Should he be allowed to speak?

- o Yes, allowed
- \circ Not allowed

Should such a person be allowed to teach in a college or university?

- o Yes, allowed
- \circ Not allowed

If somebody in your community suggests that a book he wrote in favor of homosexuality should be taken out of your public library, would you favor removing it?

- o Favor
- o Not favor

Do you have a smartphone? By 'smartphone,' we mean a cell phone that will run apps and connect to the Internet, like an iPhone, Blackberry, or Android phone.

- o Yes, I have
- No, I don't have

Are you male?

- o Yes
- o No

Are you gay, lesbian, bisexual, transgender?

- o Yes
- o No

Do you personally know anyone who is gay or lesbian?

- o Yes
- o No