

Appendix B. Respondents demographics by experimental conditions.

	Cond. 1 Top 1-5	Cond. 2 Top 5-1	Cond. 3 Top 1-10	Cond. 4 Top 10-1	Cond. 5 Top 1-5 +Bottom 1-5	Cond. 6 Top 5-1 +Bottom 5-1	Cond. 7 Top 6-15	Cond. 8 Top 15-6	Cond. 9 Full list 1-16	Cond. 10 Full list 16-1
Gender ($\chi^2=5.49, p=0.78$)										
Female	39.6	40.0	42.8	38.0	38.3	37.3	37.5	40.4	40.6	38.6
Male	60.4	60.0	57.2	62.0	61.7	62.7	62.5	59.6	59.4	61.4
Age ($\chi^2= 70.89, p=0.23$)										
17 or younger	0.6	2.6	1.2	0.8	0.6	1.4	1.5	1.2	1.3	1.3
18 -24	6.0	6.8	4.4	4.1	4.9	6.8	4.4	4.1	5.5	3.4
25-34	9.8	11.1	12.0	12.7	10.6	9.2	11.8	10.5	10.5	12.5
35-44	13.5	14.0	11.0	13.3	12.7	15.2	14.7	15.4	12.2	16.8
45-54	22.4	24.2	25.6	23.2	28.4	23.0	19.9	28.3	22.9	24.4
55-64	26.1	24.0	26.8	25.5	22.2	25.5	27.9	23.8	29.4	22.9
65-74	15.8	13.0	15.0	15.8	16.9	15.2	15.3	12.9	13.4	15.3
75 or older	5.8	4.3	4.0	4.6	3.6	3.6	4.4	3.9	4.8	3.4
Race/Ethnicity ($\chi^2=42.61, p=0.21$)										
White	86.3	87.0	85.6	87.1	90.9	87.0	88.4	88.3	86.1	87.9
Black	2.5	2.5	1.8	1.9	1.5	2.6	0.8	1.2	1.7	2.8
Asian	1.2	1.7	2.2	2.1	1.1	2.6	2.5	1.6	2.9	1.9
Hispanic/Latino	6.4	4.0	4.4	3.5	3.6	4.4	4.1	3.5	2.9	3.6
Other	3.5	4.9	6.0	5.4	3.0	3.4	4.3	5.3	6.5	3.8
Education level ($\chi^2=54.96, p=0.14$)										
Did not complete high school	1.0	2.3	1.2	0.8	0.8	1.4	2.1	2.3	2.3	1.1
High school or G.E.D.	10.0	14.9	10.6	10.0	10.8	9.4	9.7	9.0	8.6	8.9
Associate's degree	8.3	6.2	9.2	9.3	7.8	7.4	9.9	8.6	10.5	7.6
Some college	23.2	17.2	25.2	23.2	20.3	22.2	20.1	20.9	21.6	20.8
College graduate	32.6	34.7	33.8	33.2	34.7	36.3	32.7	37.1	34.7	37.2
Post graduate degree	24.9	24.7	20.0	23.4	25.4	23.2	25.5	22.1	22.3	24.4