

Appendix C. Screen shots for experimental conditions.

Condition 1:

Here is a list of possible candidates for the Republican nomination for president in 2016. If the 2016 Republican presidential primary or caucus in your state were being held today, for whom would you vote?

- Marco Rubio
- Jeb Bush
- Mike Huckabee
- Scott Walker
- Ted Cruz
- Would not vote
- Other (please specify)

Condition 2:

Here is a list of possible candidates for the Republican nomination for president in 2016. If the 2016 Republican presidential primary or caucus in your state were being held today, for whom would you vote?

- Ted Cruz
- Scott Walker
- Mike Huckabee
- Jeb Bush
- Marco Rubio
- Would not vote
- Other (please specify)

Condition 3:

Here is a list of possible candidates for the Republican nomination for president in 2016. If the 2016 Republican presidential primary or caucus in your state were being held today, for whom would you vote?

- Marco Rubio
- Jeb Bush
- Mike Huckabee
- Scott Walker
- Ted Cruz
- Rand Paul
- Ben Carson
- Rick Perry
- Chris Christie
- George Pataki
- Would not vote
- Other (please specify)

Condition 4:

Here is a list of possible candidates for the Republican nomination for president in 2016. If the 2016 Republican presidential primary or caucus in your state were being held today, for whom would you vote?

- George Pataki
- Chris Christie
- Rick Perry
- Ben Carson
- Rand Paul
- Ted Cruz
- Scott Walker
- Mike Huckabee
- Jeb Bush
- Marco Rubio
- Would not vote
- Other (please specify)

Condition 5:

Here is a list of possible candidates for the Republican nomination for president in 2016. If the 2016 Republican presidential primary or caucus in your state were being held today, for whom would you vote?

- Marco Rubio
- Jeb Bush
- Mike Huckabee
- Scott Walker
- Ted Cruz
- Rick Santorum
- Carly Fiorina
- Lindsey Graham
- Bobby Jindal
- John Kasich
- Would not vote
- Other (please specify)

Condition 6:

Here is a list of possible candidates for the Republican nomination for president in 2016. If the 2016 Republican presidential primary or caucus in your state were being held today, for whom would you vote?

- John Kasich
- Bobby Jindal
- Lindsey Graham
- Carly Fiorina
- Rick Santorum
- Ted Cruz
- Scott Walker
- Mike Huckabee
- Jeb Bush
- Marco Rubio
- Would not vote
- Other (please specify)

Condition 7:

Here is a list of possible candidates for the Republican nomination for president in 2016. If the 2016 Republican presidential primary or caucus in your state were being held today, for whom would you vote?

- Rand Paul
- Ben Carson
- Rick Perry
- Chris Christie
- George Pataki
- Donald Trump
- Rick Santorum
- Carly Fiorina
- Lindsey Graham
- Bobby Jindal
- Would not vote
- Other (please specify)

Condition 8:

Here is a list of possible candidates for the Republican nomination for president in 2016. If the 2016 Republican presidential primary or caucus in your state were being held today, for whom would you vote?

- Bobby Jindal
- Lindsey Graham
- Carly Fiorina
- Rick Santorum
- Donald Trump
- George Pataki
- Chris Christie
- Rick Perry
- Ben Carson
- Rand Paul
- Would not vote
- Other (please specify)

Condition 9:

Here is a list of possible candidates for the Republican nomination for president in 2016. If the 2016 Republican presidential primary or caucus in your state were being held today, for whom would you vote?

- Marco Rubio
- Jeb Bush
- Mike Huckabee
- Scott Walker
- Ted Cruz
- Rand Paul
- Ben Carson
- Rick Perry
- Chris Christie
- George Pataki
- Donald Trump
- Rick Santorum
- Carly Fiorina
- Lindsey Graham
- Bobby Jindal
- John Kasich
- Would not vote
- Other (please specify)

Condition 10:

Here is a list of possible candidates for the Republican nomination for president in 2016. If the 2016 Republican presidential primary or caucus in your state were being held today, for whom would you vote?

- John Kasich
- Bobby Jindal
- Lindsey Graham
- Carly Fiorina
- Rick Santorum
- Donald Trump
- George Pataki
- Chris Christie
- Rick Perry
- Ben Carson
- Rand Paul
- Ted Cruz
- Scott Walker
- Mike Huckabee
- Jeb Bush
- Marco Rubio
- Would not vote
- Other (please specify)