

Appendix A - Invitation Emails (English translation)

[control group and text group] Subject: Gesellschaft im Wandel: Current study available

[text & subject line group] Subject: Gesellschaft im Wandel: Current study now also in mobile design

Dear Madam First Name Last Name,

[control group] as a participant [in] the study "Gesellschaft im Wandel" a new questionnaire is available for you until July 31st! It will take about 20-25 minutes to fill in. As soon as you have answered the questionnaire, we will credit 4 Euros to your study account.

[text group and text & subject line group] until July 31st a new questionnaire of the study " Gesellschaft im Wandel " with a new, improved design is available for you. With this new design we want to make it easier for you to participate with your smartphone and tablet. It takes about 20-25 minutes to fill in the questionnaire. As soon as you have answered the questionnaire, we will credit 4 euros to your study account.

Participate in the survey now and simply click on the following link:

<https://s.panel-link-institut.de/redir/?s=Dgip05963M&username=xxxxx&password=yyyyyyy>

If the link cannot be clicked, please copy the text into the navigation bar of your browser to get to the questionnaire. Alternatively, you can also log in on our website with your registration data:

www.gesellschaft-im-wandel.de

If the questionnaire cannot be opened, please contact our telephone hotline: 0800-5892604 (free of charge from the German landline and mobile network).

We would be pleased if you could find time until 31 July to take part in the current survey.

Thank you very much for your support!

Your research team from the University of Mannheim



You have received this e-mail as a participant in the study "Gesellschaft im Wandel".

If you have any questions, please do not hesitate to contact us, either by e-mail to

info@gesellschaft-im-wandel.de or via our telephone hotline: 0800-5892604

(free of charge from the German fixed and mobile telephone network).]