

## APPENDIX A – Advance Letter – European Social Survey in Ireland, 2018

LOGO

The Householder  
Address1  
Address2  
Address3  
Address4  
Address5

October 2018

Dear resident,

### European Social Survey 2018/2019

Your household has been selected to take part in an international study on what people think about a range of important issues affecting Irish society. The study is being carried out simultaneously in more than 20 countries across Europe and will help to uncover the attitudes, beliefs and living conditions of people in different countries. It is being paid for from both Irish and European sources.

The questionnaire covers a wide range of topics and no special knowledge is needed to answer any questions. Your household has been selected from all households in the country by scientific methods to ensure that we get a representative picture of people in Ireland. We cannot therefore substitute any household. All information you provide will be treated in strict confidence and in accordance with the EU's General Data Protection Regulation (GDPR) and national data protection laws. For more information, please see the enclosed brochure.

Most people taking part in the study find it an interesting and enjoyable experience, and we hope that you will too. An interviewer will visit you shortly to explain more about the study and, if you agree, will arrange a suitable time for the actual interview, which will be carried out in person. We certainly hope we can rely on your co-operation.

In recognition of your willingness to participate, we are happy to provide a €10 gift, as a token of appreciation. If you have any questions in relation to your interview, please contact [REDACTED], on the following free phone number: [REDACTED]

Meanwhile, if you wish to have any further information about the study, please use the contact below.

Thank you in advance for your help,

SIGNATURE

The interviewer who will be contacting you is:

CONTACT