

**Table A1: Exemplary response times, and their operationalisations**

	<b>Respondent 1</b> Days until participation = 1 Previous respondents = 2%	<b>Respondent 2</b> Days until participation = 3 Previous respondents = 40%	<b>Respondent 3</b> Days until participation = 50 Previous respondents = 98%
Days: metric	1	3	50
Days binary: on first day	1	0	0
Days binary: after first reminder (eight days)	0	0	1
Days binary: after second reminder (15 days)	0	0	1
Days binary: seven days after the field start	0	0	1
Days binary: 14 days after the field start	0	0	1
Number of contacts	1	1	3
Respondents: metric	2	40	98
Respondents binary: first 5%	1	0	0
Respondents binary: first 10%	1	0	0
Respondents binary: first 50%	1	1	0
Respondents binary: last 10%	0	0	1
Respondents binary: last 5%	0	0	1

*Note:* All fictional respondents participated in the web mode. Respondent 1 participated on the first day (days = 1) and after 2% of other respondents had completed the questionnaires (previous respondents = 2%). Respondent 2 participated on the third day (days = 3) and after 40% of other respondents had completed the questionnaires (previous respondents = 40%). Respondent 3 participated on day 50 (days = 50) and after 98% of other respondents had completed the questionnaires (previous respondents = 98%).